

Certified



Corporation

 DataGardener

# 10x your business in one month

*Unlock Opportunities, Mitigate  
Risks, and Prosper Together*



# DataGardener: Your Partner in Client Success

At DataGardener, we understand the critical role data plays in lending decisions. Our cutting-edge B2B data platform equips finance brokers with accurate, up-to-date information, enabling you to make informed choices and secure the best deals for your clients. Explore the potential of intelligent prospecting with us!

Grow, optimise and streamline your view into the commercial finance market with DataGardener's innovative Lending Intelligence Tool.

**DataGardener provides you with a competitive edge by offering:**



- ✓ Identify potential clients looking for finance
- ✓ Create an ideal customer profile
- ✓ Contact and start building relationships
- ✓ Save time and reduce errors by automating the process
- ✓ Access extensive charge records
- ✓ Likely renewal dates

## What can we provide?

Access over 1 million Charge records.

Enhanced search capabilities through charge-type keyword tagging.

Filter by lender, type of charges, turnover, industry, region and renewal month.

Details of small and medium enterprises and startups.

Interactive Data Visualisation.

Quick view of charges description on the page at the list view level.

View financials and other key business details in the same view.

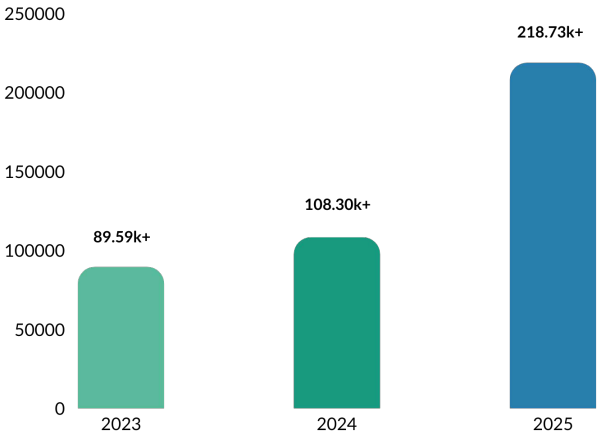
Dormant companies are excluded.

# Finding prospects: Search Customised for Brokers

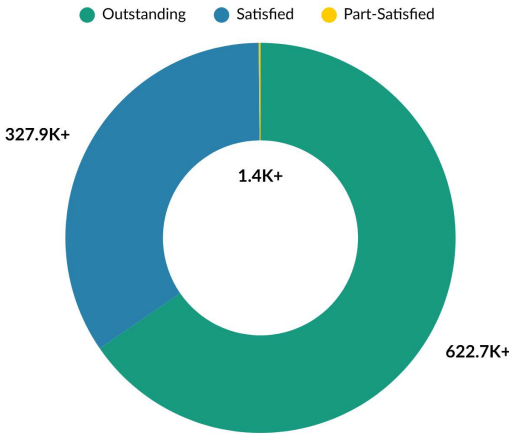
*This data is based on approx 5.5M companies registered in the UK*

## Charge Holder Insights

Identify charges registered based on creation month/year of charges, type, tag, status or person entitled.



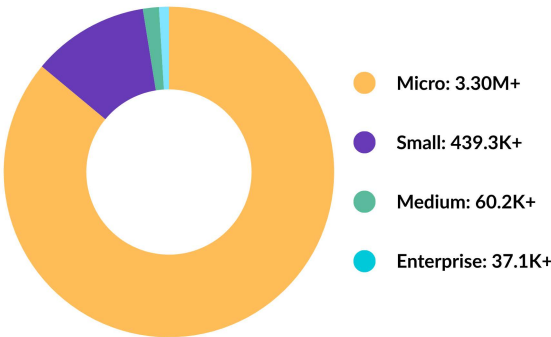
Charges Registered in Last 3 Years



Charges Status Overview

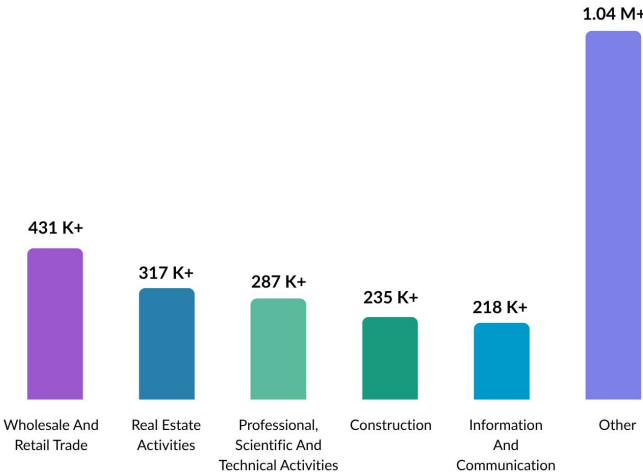
## Company Size Selection

Segment companies based on employee count, business size (micro, small, medium or enterprise) or turnover criteria.



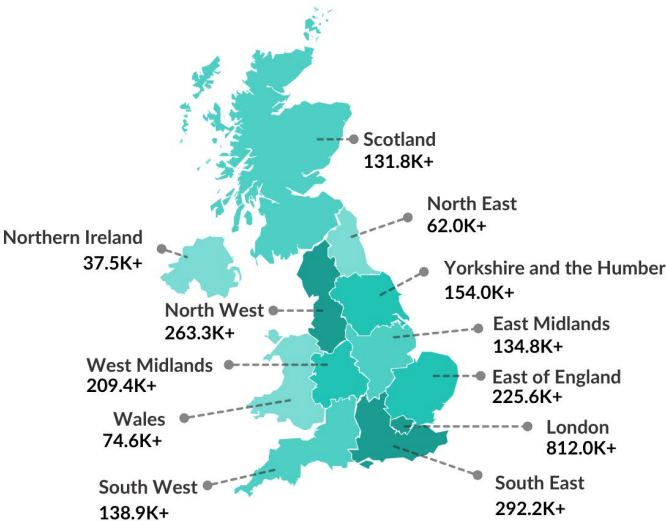
## Industry Insights

Use standard SIC Codes and industry tags for precise targeting.



## Location-Based Targeting

Define your target areas by postcode, region, county, or local authority area.



## Financial Risk Analysis

Access financial accounts, balance sheets, profit and loss and credit risk details to make well-informed decisions.



- Very Low Risk: 81.5K+
- Low Risk: 94.8K+
- Moderate Risk: 50.4K+
- High Risk: 7.3K+
- Very High Risk: 80.4K+

## Benefits for Brokers



### Risk Assessment

Evaluate potential clients' financial health and stability, reducing the risk of loan defaults and ensuring credit extension to the right companies.



### Identify New Opportunities

Discover fresh business opportunities by researching potential clients and partners. Grow your customer base and expand your market research.



### Ideal Customer Profiles

Identify Ideal Customer Profiles (ICPs) to target clients offering your brokerage the most significant value. Develop profound business intelligence on markets, customers, prospects, and competitors.



### Generate Targeted Lists

Create tailored prospect and marketing lists—filter by lender, type of charges, charge status, location, turnover, industry or renewal date.



### Access Contact Information

Acquire essential information to foster connections and expand business.



### Advanced Data Access

Access over 1 million charge records with keyword tagging and advanced search capabilities.

"In the competitive world of brokerage, having an edge is crucial, and DataGardener provides just that. The insights I've gained from their platform have not only streamlined my operations but have also empowered me to offer unparalleled value to my clients."

## Awards and Accreditation



Get in touch with our team!

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Connect with us on Social Media

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